

FAX TRANSMISSION**PHILIP MORRIS CORPORATE SERVICES**

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Attached is the latest draft of the 1993 ETS Plan. The objectives and strategies should not surprise you as these are the result of our discussions together. Please let me know as soon as possible if you or your country management wish to modify the objective or strategies in any way.

Below the strategies are a list of situations divided into "Unacceptable" and "Acceptable". These 2 sections will be the basis on which we begin defining potential legislative solutions. Please review the sections on acceptable and unacceptable situations and give me your feedback. Specifically, I would like to know if you disagree with any of the items in the Proposed Unacceptable Situations list and what you would add to the Proposed Acceptable Situations list.

Regards

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